



“For a Healthier India”

ifnis@ficci.com | www.ifnis.in

Supported by

nutrify
today



Introduction

The Indian Food Processing Industry is experiencing a paradigm shift amid the COVID-19 pandemic towards increasing consumer awareness about the role of food and nutrition in the wellbeing, immunity and overall health of consumers. The Indian food industry is at the crossroads of exploring the emerging health trends and meeting consumer needs by launching new healthier products & reformulating their existing ones using functional ingredients & disruptive technological advances.

What is IFNIS 2021



India Food & Nutrition Innovation Summit 2021 is virtual summit being organised by FICCI and Thinking Forks Consulting from 27th - 28th October 2021 with an objective of showcasing New Age Disruptive Food Products, Technologies and Scientific Advances in Food & Nutrition Ecosystem fostering towards a Healthier India.



Key Highlights



Virtual Showcasing of Food & Nutrition Innovation Technologies and Value-Added Products from food companies around the globe, disruptive start-ups, ingredient manufacturers, entrepreneurs & premier Academic Institutions.



Panel Discussion on latest trends, Innovation, Research and Development Technologies in Food & Nutrition by eminent Business Leaders, Start-Up Founders and Academic Institutions.



B2B meetings between the Food & Nutrition Innovation Companies, Technology Seekers and Manufacturers.



User Friendly interface to have an immersive experience with exciting features to interact with exhibitors through live chat, video calling, detail sharing etc.



Opportunity to gain critical insights on Scientific Advances and Technologies, Food Processing Ecosystem and academia that will help build stronger public-private partnerships.

FORUMS OF EVENT

Virtual Exhibition | Focussed Panel Discussions | B2B Meetings

Why Exhibit with Us?



Reach Out to Business Delegates from India and Abroad and Elevate your Brand beyond geographies



Connect, Engage, Interact with Senior officials, Investors & Innovators from Food Industry, Government & Regulatory Functionaries and Academicians via chats and audio-video tools



Dedicated B2B platform of the summit provides an opportunity to appoint new business partners, forge partnerships, build business opportunities and exchange of technology in Food & Nutrition Ecosystem



User Friendly Interface to raise customer awareness and increase your brand visibility in India and abroad



Easy Access to Real Time Detailed Information of your attendees



Exhibitors Profile:

- Functional Food & Ingredient companies
- New Age Disruptors in Food & Nutrition Ecosystem
- Herbal / Nutraceutical product manufacturers
- Food processing Companies
- Packaging & Processed Technology Companies
- Biotechnology companies
- Disruptive Technologies in Food Ecosystems
- Academic R&D institutions

Your Brand Unleashed

With our proficient in-house branding tools, we will give your brand the exposure it requires as a virtual expo partner.

Branding and Partnership Opportunities Matrix

Category/ Benefits	Platinum Partner INR 5 Lakhs	Gold Partner INR 3 Lakhs	Silver Partner INR 2 Lakhs
Complimentary Pavilion at the Expo	4 stalls at the Expo to showcase	3 Stalls at the Expo to showcase	2 stalls at the Expo to showcase
Video on Lobby Screen	Yes	No	No
Branding on Exclusive Expo Website	Logo & Profile will be displayed on the website throughout the year	Logo will be displayed on the website throughout the year	Logo will be displayed on the website throughout the year
Pickup Kit	Pickup kit button will be there on website/exhibition hall where Portfolio of sponsors will be uploaded and Visitors can go through & download the sponsor company portfolio.	Pickup kit button will be there on website/exhibition hall where Portfolio of sponsors will be uploaded and Visitors can go through & download the sponsor company portfolio.	Pickup kit button will be there on website/exhibition hall where Portfolio of sponsors will be uploaded and Visitors can go through & download the sponsor company portfolio.
Social Media Post	2 posts on social media about the company partnership.	1 post on social media about the company partnership.	No
Logo Visibility & Placement	<ul style="list-style-type: none"> - On Main Panels of the Virtual Backdrop in Auditorium - At the Login page of the Virtual Summit platform - At the Lobby Area of the Virtual Conference platform - Logo visibility on promotional flyers and Brochures for delegate mobilization & Social Media Platforms 	<ul style="list-style-type: none"> - On Main Panels of the Virtual Backdrop in Auditorium - At the Login page of the Virtual Summit platform - At the Lobby Area of the Virtual Conference platform - Logo visibility on promotional flyers for delegate mobilization & social media platforms 	<ul style="list-style-type: none"> - At the Lobby Area of the Virtual Conference platform - Logo visibility on promotional flyers for delegate mobilization - Logo visibility on promotional flyers
Additional Benefits	<p>Opportunity to network with the delegates through the virtual platform.</p> <p>Special invitation from FICCI to company's clients</p> <p>Special announcement thanking Partners during the conference</p>	<p>Opportunity to network with the delegates through the virtual platform.</p> <p>Special invitation from FICCI to company's clients</p> <p>Special announcement thanking Partners during the conference</p>	<p>Opportunity to network with the delegates through the virtual platform.</p> <p>Special invitation from FICCI to company's clients</p>

Glimpses from Previous Events on Our Virtual Platform

Platform Login Page



Lobby Area



Auditorium



Promotional Flyer



Virtual Exhibition Hall



Virtual Exhibition Stall



Contact Details

Mr. Abhinav Singh

M: +91 98101 60351

E: abhinav.singh@ficci.com



**Federation of Indian Chambers of
Commerce and Industry**

Federation House, Tansen Marg
New Delhi- 110 001

T: +91 11 23487222 | **F:** +91 11 23320714

E: ifnis@ficci.com; foodprocessing@ficci.com

www.ficci.com

Ms. Seema Sudan

M: +91 9582223723

E: seemasudan@thinkingforks.com



Thinking Forks

86, 2nd Floor, West Avenue Road,
LRDE Layout, Karthik Nagar,

Off. Outer Ring Road, Bangalore - 560037

E: info@thinkingforks.com

www.thinkingforks.com